

MARK BOWERS

Video Producer | Multimedia Specialist | Filmmaker

Florida & New York

Mark@iamonthespot.com | iamonthespot.com/portfolio

PROFESSIONAL SUMMARY

Versatile Video Producer and Filmmaker with a robust background in end-to-end media production, high-end editing, and institutional brand storytelling. Expert at translating complex concepts into compelling visual narratives for film, digital platforms, and academic environments.

EDUCATION

Bachelor's Degree in Film Cal State University Los Angeles, 2020

- *Key Focus: Narrative Structure, Cinematography, and Digital Post-Production.*

PROFESSIONAL EXPERIENCE

Freelance Video Producer & Filmmaker | Independent | 2015-2025

- Directed and produced original video content from conceptualization through final delivery.
- Managed multi-camera shoots, complex post-production workflows, and digital asset libraries.
- Partnered with creative and technical teams to ensure institutional brand alignment and high-production value.
- **Selected Credit: *Day Tripper (2025)* – Writer, Director, Cinematographer & Lead Editor.**
- Spearheaded all phases of production, including a complex, nonlinear post-production workflow and bespoke animation sequences.
- Managed end-to-end creative execution, capturing principal photography and providing high-level direction for sound design to ensure an immersive cinematic experience.

TECHNICAL SKILLS

- **Post-Production: Adobe Premiere Pro, Adobe After Effects**
- **Production: Camera Operation (Cinema & Mirrorless), Gimbal and Handheld Stabilization, Wireless Audio (Sennheiser), Lighting Design, Field Audio (Zoom)**
- **Strategy: Digital Storytelling, Project Management**